

Patient diversity

Our patient diversity solutions:

Expertise to support your trial diversity goals

Certain populations are significantly underrepresented in clinical trials, which impacts our understanding of the efficacy and safety of future treatments in all patients who will use them.

With industry and regulatory focus on health equity and increasing inclusion of more diverse populations in clinical trials, evidence-based strategies, trainings and tools can support clinical researchers in the recruitment and retention of diverse patient populations. Patient diversity solutions from the PPD™ clinical research business of Thermo Fisher Scientific, optimize clinical trials for diversity and equip sponsors with curated solutions to drive inclusion of real-world patient populations in their studies.

Our solutions

We have an industry-leading team of dedicated patient diversity subject matter experts (SMEs) experienced in clinical development, operations, patient advocacy, and community engagement with defined strategies and tools to help address regulatory, scientific, and business drivers around diversity in clinical trials.

From this team of experts, we offer sponsors a dedicated strategic advisor to support project teams in the delivery of inclusive solutions to help de-risk trials and enhance patient diversity.

- Epidemiology and disparity assessment
- FDA diversity plan review and support
- Inclusive lens protocol review
- Inclusive lens patient and site-facing materials
- · Patient and community engagement
- · Site recommendations and support
- · Diversity data evaluation and tracking

Solutions can be initiated as part of a study start-up through first patient enrolled or in a rescue study.

Benefits of our patient diversity solutions



Allows for more public confidence in the broad use of medicines in various populations, if approved



Helps sponsors satisfy regulatory standards



Potential to decrease overall trial costs, such as post marketing commitments tied to lack of patient diversity



Contributes to strong science and furthers understanding of the benefits and risks of medical products



Drives representative patient recruitment



Includes patients historically excluded or not invited to participate in clinical trials



Our SiteCoach patient diversity in clinical trials training

The latest offering within our SiteCoach training program is designed to meet the needs of investigators and site staff from all research experience levels and therapeutic areas looking to enhance their understanding of the barriers that often impact diverse representation in clinical trials and practical solutions to improve recruitment and retention. The training can be taken independently or used with other courses in the our SiteCoach training series.

Module 1: Introduction to diversity in clinical trials

- Recognize the rationale for diversity in clinical trials
- · Identify common barriers to clinical trial diversity, including the impact of bias and discrimination
- Understand how barriers may present at the site level

Module 2: Practical solutions to address barriers to clinical trial diversity

- Application of patient-centric approaches throughout the clinical trial lifecycle
- Perform a prescreen process and recognize how it drives clinical trial diversity
- Use of long-term strategies to improve retention of diverse patient populations

Measuring success of SiteCoach patient diversity in clinical trials training

• Sites that participate will have an opportunity to complete the DSAT, developed by SCRS to self-measure their improvements based on provided scores

Sites that wish to improve their scores can reach out directly to our team for support

Want to know more about our patient diversity solutions?

Contact: DiversityinClinicalTrials@ppd.com



